



Sheraton®

MIRAGE
PORT DOUGLAS
RESORT

FIRST IMPRESSIONS COUNT

Sheraton Mirage Port Douglas Resort unveils new look guest rooms signalling the end of phase one of its \$40 million refurbishment

Port Douglas, Australia - Sheraton® Mirage Port Douglas Resort, which embarked on an extensive AUD\$40 million game-changing renovation in May 2015, is celebrating the first phase of its fresh new look with 146 of the resort's 294 rooms now fully refurbished, restyled, and back in inventory.

Celebrating chic coastal living as well as the resort's rich history as a Queensland beachside playground for the well-heeled, the new guest rooms are modern, crisp and stylish in design.

The reintroduction of the guest rooms marks phase one of a momentous refurbishment of this iconic property, which will result in a revitalisation of the hotel's 294 guest rooms and public spaces by June 2016.

291 new Mirage Resort Rooms, Lagoon Rooms and Studio Suites are being introduced into the inventory, and represent the resort's modern day, beachside nature. Interiors represent the resort's sophisticated yet relaxed persona, featuring warm tones complemented by crisp, fresh textures and furnishings, inspired by the tropical north Queensland surroundings and the property's timeless elegance.

The fresh colour scheme incorporates a selection of natural tones to match the driftwood timber tiled floors, stone topped mini bars and the natural wooden furnishings. Splashes of quintessentially-coastal turquoise green inject colour to the otherwise relaxed resort atmosphere. Romantic canopied bedheads and indoor/outdoor balconies with luxurious daybeds add to the classic interiors, which are designed for a contemporary lifestyle.

An exciting element of the refurbishment project is the creation and launch of 41 unique Lagoon Edge Rooms and 12 Lagoon Edge Studio Suites. From their private balconies, these new and exclusive rooms and suites offer guests exquisite views and direct access to the resort's refreshing, saltwater lagoon swimming pools.

"We're very excited to be unveiling the newly refurbished guest rooms" said Steve Molnar, General Manager for the Sheraton Mirage Port Douglas Resort. "Taking inspiration from the original hotel designs, we have been careful to retain the rooms' unique and distinctive features to create a modern beach side villa look that our guests will love, and identify with as a home away from home."

The final phases of the resort refurbishment will see the design style continue through to the resort's public spaces with a fully refurbished lobby, new lobby café bar and lounge. The resort is also revitalising its food and beverage offering, with the creation of a new buffet dining experience Feast Restaurant, which will overlook the resort's vast swimming lagoons.

Steve continues, "Sheraton Mirage Port Douglas Resort has enjoyed 'iconic' status since it opened in 1987. This refurbishment is highly anticipated and will see the return of this renowned property in the community, reinforcing our position as the leading, luxury resort for those visiting Queensland."

The Sheraton Mirage Port Douglas first opened its doors in 1987 as the most sought after five-star resort in Australia and it has since continued to attract the who's who of celebrities and dignitaries from around the globe. Situated in a prime location in the picturesque seaside town of Port Douglas, it remains the only five-star beachfront resort in the area boasting over 147 hectares of tropical gardens and two hectares of swimmable saltwater lagoons.

For more information on Sheraton Mirage Port Douglas Resort please visit www.sheratonportdouglas.com, www.facebook.com/sheratonmirageportdouglas, or follow @sheratonportdouglas on [Instagram](https://www.instagram.com/sheratonportdouglas).

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About Sheraton Mirage Port Douglas Resort

Featuring 294 luxury rooms and suites with 100 villas, Sheraton Mirage Port Douglas is the only five star beachfront resort in Port Douglas. The resort is set in 147 hectares of lush tropical gardens and features an 18 hole golf course, award-winning restaurants and bars and 2 hectares of sparkling swimmable lagoons. Perfectly poised on Four Mile Beach, the resort provides an idyllic base to explore the natural wonders of tropical North Queensland. Its location only matched by the standard of indulgence, opulence, service and style that Sheraton Mirage is renowned for. The resort was awarded Queensland Hotels Association Awards for Excellence 'Best Casual Dining Restaurant' for Lagoons restaurant, Travel & Leisure Magazine have awarded the resort in the 'Top 10 Resorts & Lodges Pacific' in 2012, received the Tropical North Queensland Tourism Award for 'Best Festival & Event' for the Longest lunch in 2011 and 2012, and was named Starwood Preferred Guest – Members favourite Beach Resort and Golf Getaway in 2013. To learn more, visit www.sheratonportdouglas.com. Stay connected on [Instagram](https://www.instagram.com/sheratonportdouglas) and [Facebook](https://www.facebook.com/sheratonmirageportdouglas).

About Sheraton Hotels & Resorts

Sheraton Hotels & Resorts, the largest and most global brand of Starwood Hotels & Resorts Worldwide, Inc., makes it easy for guests to explore, relax and enjoy the possibilities of travel through smart solutions and effortless experiences at more than 440 hotels in more than 72 countries around the world. The brand is currently in the midst of implementing [Sheraton 2020](#), a 10 point plan designed to make Sheraton the global hotel brand of choice, everywhere. Sheraton recently launched “Where Actions Speak Louder,” a multi-channel, multi-million dollar advertising campaign that highlights the brand’s ongoing enhancements to its guest experience, including new products and partnerships, and a renewed focus on service. With work well underway, the brand has already rolled out a variety of initiatives under Sheraton 2020, including *Paired*, a new imaginative lobby bar menu; the richest SPG promotion in the brand’s history; and Sheraton Grand, a new premier tier that recognizes exceptional Sheraton hotels and resorts. To learn more, visit www.sheraton.com. Stay connected to Sheraton: @sheratonhotels on Twitter and Instagram and facebook.com/Sheraton.